Use of Information Systems (IS) to transform Small Businesses in France

I.   Introduction

      A. Background and significance of the topic

      B. Research question and aim of the literature review: Critically examine the use or role of information systems in transforming small businesses in France

      C. Audience identification: the audience will be academic researchers and small business owners in France

II.   Overview of Current Knowledge on the Use of Information Systems in Small Businesses

      A. Definition and scope of information systems (IS)

      B. Importance of information systems in small business transformation: Will analyse the socio-economic, cultural, and regulatory factors influencing the use of information systems in small businesses

      C. Key concepts and theories related to the use of information systems

III.   Similar and Contrasting Views on the Use of Information Systems in Small Businesses

      A. Benefits and advantages of implementing information systems in small businesses: critically examine the benefits i.e., productivity increase, efficiency, competitive advantage, etc

B. Challenges and barriers faced by small businesses in adopting information systems: Investigate negative outcomes such as costly, data breaches, workforce displacements, environmental impact, etc

C. Comparison of different approaches and strategies in implementing information systems

IV. Strengths and Limitations of the Literature

A. Methodologies employed in the reviewed studies

B. Strengths and contributions of the literature to the field: critically evaluate the strengths

C. Limitations and gaps in the existing literature: Identify the potential biases, issues, and the influence of industry-sponsored research on the reported outcomes

V. Discrepancies in the Literature

A. Identification of conflicting findings or perspectives or viewpoints: Will contain the divergent views on the impact of information systems, potential risks, and long-term sustainability

B. Critical analysis of the reasons behind the discrepancies: Will examine the debates surrounding privacy concerns, ethical implications, and the role of technology in perpetuating inequalities

VI. Conclusions and Recommendations

    A. Summary of the main findings and points from the literature review

    B. Conclusions drawn from the review: will identify gaps, limitations, and areas for further investigation

    C. Proposed actions and recommendations for future research based on the review: Will emphasize the need for multidisciplinary studies, approaches, ethical considerations in information systems implementation and also focus on mitigating risks and addressing inequalities (social)

References

References will be listed here.